Mobile Web Design for Dummies

Warner, Janine C.


Table of Contents

Introduction.

Part I: Designing for Mobile Devices.
Chapter 1: Understanding What Makes the Mobile Web Different.
Chapter 2: Designing for the Mobile Web.

Part II: Following Mobile Web Standards.
Chapter 3: Creating a Simple Mobile Site.
Chapter 4: Understanding XHTML and CSS.
Chapter 5: Comparing Mobile Markup Languages.
Chapter 6: Delivering Different Designs to Different Devices.

Part III: Multimedia, Marketing, and E-Commerce.
Chapter 8: Using Images and Multimedia in Mobile Designs.
Chapter 9: Making Your Blog Mobile-Friendly.
Chapter 10: Mobile Marketing and Social Media.
Chapter 11: Adding Mobile Commerce.

Part IV: The Part of Tens.
Chapter 12: Ten Quick Tips for Mobile Design.
Chapter 13: Ten Great Mobile Sites.

Appendix A: Interviews with Mobile Experts.
Appendix B: Optimizing Graphics for the Mobile Web.
Index.