

Nonprofit Management: Principles and Practice

Worth, Michael J.

ISBN-13: 9781412937788

Table of Contents

Acknowledgments
Introduction
Part I. Understanding Nonprofit Organizations
1. Overview of the Nonprofit Sector
2. Understanding the Nonprofit Sector and Nonprofit Organizations
Part II. Governing and Leading Nonprofit Organizations
3. Nonprofit Governing Boards
4. Executive Leadership
Part III. Managing the Nonprofit Organization
5. Accountability and Performance Measurement
6. Building Capacity and Managing Change
7. Strategic Planning and Strategic Management
8. Managing Paid Staff and Service Volunteers
9. Marketing and Communications
Part IV. Obtaining and Managing Resources
10. Philanthropic Fundraising
11. Nonprofit Enterprise
12. Financial Management
Part V. Special Topics
13. Collaborations and Mergers
14. Advocacy and Lobbying
15. The International Perspective
Conclusion
References
Index
About the Author